ABSTRACT

Systems and methods for ranking implicit search queries are described. In one embodiment a method comprising receiving an event, the event comprising user interaction with an article on a client device, wherein the article is capable of being associated with at least one of a plurality of client applications, extracting at least one keyword from the event, generating a query based at least in part on the at least one keyword, performing a search based at least in part on the query to determine a result set, wherein the result set comprises one or more article identifiers associated with articles comprising the at least one keyword, and determining a ranking for each of the one or more article identifiers comprising the result set is described.

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